



National Federation of Business and Professional Women's Clubs (NFBPWC)

Board of Directors – Executive Committee Report Form

COMMITTEE NAME: Membership
NAME OF CHAIRPERSON: Kathy Kelly vpmembership@nfbpwc.org 303-517-6399
REPORT DATE: January 30, 2024
DATES INCLUDED IN REPORT: October 14, 2023 – January 30, 2024

Committee Member	Current BPW Position	Home Federation/Club
Sandy Thompson	IPP, NFBPWC	California
Angie Layton	2 nd Vice President	Colorado
Emily VanVleck	Young BPW, NFBPWC	New York
Lynn Brandstater	Past President	California
Marsha Riibner-Cady	Affiliate Chapter President, Chair Entrepreneur and Small Bus Comm	North Carolina
Sue Oser	Nat'l Social Media Team	Michigan
Nancy Werner	Membership	Pennsylvania
Linda Wilson	President East LA/Montebello	California
Marjory Hopper	President, Hollywood	California
Cathy Collins	President	Pennsylvania
Bessie Hironimus	Immediate Past President	California
Megan Shellman Rickard	President, NFBPWC –	Colorado
Maria DeSousa	President	California

Meetings

- The Membership Committee schedules to meet via zoom twice monthly on the first and third Monday at 6:00 PM MDT (excluding holidays). Please consider joining us as a visitor – no commitment required. Also please encourage your current membership chairs join us. We promise a lively discussion with innovative ideas, strategies, tools and resources.
- Our committee met over the last quarter on the following dates:
 - November 13, 2023; December 4, 2023, and January 15, 2024.

BPW Online Store

- We continue collaborating with Pam DeMarce on the design of the new NFBPWC lapel pin. Our goal is to have a BPW online store available to members early Spring 2024 to purchase NFBPWC scarves, pins and other novelties.

Heritage Clubs

- BPW Washington completed their charter affiliate application and bylaws with unanimous approval by the Executive Committee. We welcome our newest Affiliate with their 15 Founding Members. BPW WA (Heritage) voted to invite all members to opt-in for NFBPWC membership with their Heritage club funds to pay for their initial membership fees. We look forward to welcoming many more Heritage sisters from Washington state!
- We have identified Heritage clubs in Kansas, Tennessee, South Carolina, Louisiana, and the American Virgin Islands. Several clubs in the New England area are also interested in forming an Affiliate chapter. If you have any leads, please send them to Kathy Kelly.



National Federation of Business and Professional Women's Clubs (NFBPWC) Board of Directors – Executive Committee Report Form

New Member Summary

Since January 2023, NFBPWC is thrilled to have welcomed **100 new members!** In a time when most community service organizations are declining, BPW continues to attract amazing women from all over the United States who share our mission to be the leading advocate for working women.

January is the month for membership reconciliation as we prepare our totals to pay BPW International dues. Sadly, we lost some ground with clubs folding in Chicago, San Gabriel, and South Florida. We continue to reach out to lapsed members with the hope of converting them to a Virtual membership. To support this effort, the Membership Committee developed a lapsed-member survey to (1) re-engage that member and (2) discover what brought them to BPW initially. Please find that survey in the Member Resources section (Members Only login) on the NFBPWC website.

Final totals? We are reporting 439 NFBPWC members, 24 students for a **total of 463 members**. The 2023 count was 342 members. Even with the loss of several clubs, we had a **35% increase** in our overall NFBPWC membership. Well done ladies!

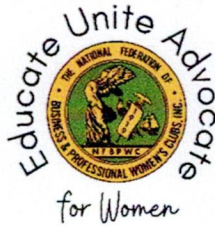
But let's not stop there. The Membership Committee has been focusing on our 2024 membership drive: **Double or More in '24**. We will be sending out email blasts with details shortly.

Supporting Activities

- Attended Executive Committee meetings
- Attended L3 Committee meetings
- Support for upcoming UN Commission on the Status of Women (CSW) March 2024

Upcoming Meetings or Events

- National Membership Committee meetings first and third Monday of each month. Check the NFBPWC Events Calendar for registration and zoom links.
 - February 5 and 19
 - March 4 and 18
 - April 1 and 15.



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Executive Committee Report
January 2024

This report is for the NFBPWC Executive Committee Members ONLY (VP Membership, VP Advocacy, Secretary, Treasurer, Young BPW, and Immediate Past President).

Name and Executive Committee Position: VP of Advocacy

Daneene Monroe Rusnak, VP of Advocacy

Members of Your Committee (if applicable):

Linda Wilson

Nancy Werner

Patricia Rayl

Susan Oser

Lilly Goia

Sandy Thompson

Bryn Norrie

Christina Turczyn

Emily VanVleck

Events of Note October 2023 – January 2024:

Advocacy Committee Meetings: November & January (December off for holidays)

Attendance at ERA Coalition Partners meetings: December, January

Announcements/Future Events:

N/A

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here:

<https://sdgs.un.org/goals>): TBD

Public Relations/Communications Activities:

N/A

Additional information not covered by this report:

See attached

ADVOCACY REPORT FOR JAN 30 BOD MEETING

ERA ACTION

The 4th anniversary of the ratification of the Equal Rights Amendment, the Congressional ERA Caucus launched its website, the first federal government site dedicated solely to finalizing the Equal Rights Amendment (ERA). Please visit the website and share the link widely with your network.

==>ERA Caucus website: <https://bush.house.gov/era>

we are listed on the legislation page as one of the organizations supporting HJ Res 25

ERA COALITION COLLABORATION

*we are one of many partner orgs with ERA Coalition

*theme in 2024 is ERA: It's Been 100 years. Not One More!

==>Learn more about the Not One More Year campaign here: <https://drive.google.com/file/d/1vzfsax-5yL3CGo9zTa9Li8hG4G80Sw58/view>

*The groups are approaching ERA in every way

****removal of deadline

****pressure on the archivist

****Pressure on congress

****pressure on the president

*** discharge

Call to sign national petition from Sign4ERA (student led initiative)

==> Sign the petition and learn more about the S4ERA here:<https://www.sign4era.org/>

We also have 2 active OCP campaigns

1. ERA

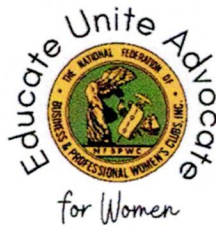
2. Voting Rights

==>Take action here: <https://nfbpwc.org/Take-Action>

Text the keyword "advocate1919" to the number 313131 to join the NFBPWC Advocacy Text Alert list

Information is in the February issue of our magazine and will be sent and an email Advocacy alert to the membership

Feel free to share with friends, family & like-minded organizations!



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Executive Committee Report
January 2024

This report is for the NFBPWC Executive Committee Members ONLY (VP Membership, VP Advocacy, Secretary, Treasurer, Young BPW, and Immediate Past President).

Name and Executive Committee Position: Sondra Nunez, Secretary

Members of Your Committee (if applicable):

The Executive Committee

Events of Note October 2023 – January 2024:

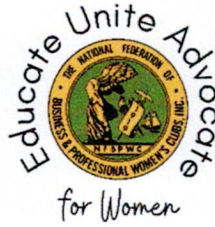
Announcements/Future Events:

Sondra is serving as the sponsorship chair for the 2024 NFBPWC Conference and General Assembly. Thus far \$6600.00 has been raised in sponsorship funds.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

Public Relations/Communications Activities:

Additional information not covered by this report:



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Name and Executive Committee Position:

Emily VanVleck – Young BPW Chair

Members of Your Committee (if applicable):

N/A

Events of Note October 2023 – January 2024:

Period poverty meeting – October 19

Period poverty meeting – December 7

CSW68 parallel event planning meeting – December 16

Announcements/Future Events:

CSW68 Parallel Event – March 13, 2024 2:30 PM EST

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

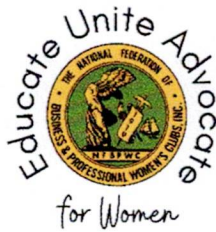
CSW68 Parallel Event

Public Relations/Communications Activities:

Participation on the NGO Committee on Migration

Committee member of UN DGC Civil Society Youth Representative Steering Committee

Additional information not covered by this report:



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Executive Committee Report
January 2024

This report is for the NFBPWC Executive Committee Members ONLY (VP Membership, VP Advocacy, Secretary, Treasurer, Young BPW, and Immediate Past President).

Name and Executive Committee Position: Immediate Past President

Members of Your Committee (if applicable): None

Events of Note October 2023 – January 2024: Attended the California Federation Winter Board Meeting and hosted a panel on the ERA with representatives from around the country. Attended various committee meetings and seminars.

Announcements/Future Events: Will be attending CSW in March. Will be attending the California Winter Board and Public Policy Conference in February and their Annual Meeting in May

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>): My club participated in the Holiday Basket program in my community which relates to SDGs 1 and 2.

Public Relations/Communications Activities: None

Additional information not covered by this report: None



The National Federation of Business and Professional Women's Clubs

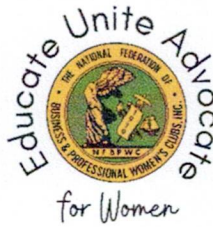
Winter 2024 Board of Directors Report

Bylaws/Resolutions Chair Trudy Waldroop

This chair has submitted an article for the February 2024 issue of our National Magazine on Bylaws, Part 1: What are bylaws. Part 2 will come out the following month on how to change the bylaws, and the last of the articles will deal with Resolutions.

Currently the Bylaws Committee is comparing the Bylaws with the Polices and Procedures manual to make certain there are no disparities.

Contact this Bylaws/Resolution Chair with any questions at any time:
e-mail ILoveBPW@yahoo.com or
phone 530-804-2273 (California)



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Committee Report
January 2024

THIS REPORT IS FOR COMMITTEE, SPECIAL COMMITTEE, TASK FORCE CHAIRS ONLY (not EC or Affiliate/Federation Presidents).

Committee Name:

Entrepreneur and Small Business Committee

Name of the Committee Member Submitting Report:

Barbara Bozeman (Vice Chair)

Chair(s): Marsha Riibner-Cady

Members of Your Committee (if applicable):

Chair: Marsha Riibner-Cady

Vice Chair: Barbara Bozeman

Events of Note October 2023 – January 2024:

No specific ESB meeting / supported scheduled webinar for (Oct and Nov)

Cell Phone Service – Is it Better Than a Can With a String? (December)

Introduction to AI for Small Business (January)

We ran a 4 month challenge which visibly increased member engagement and participation on the national website

Participation and engagement has increased in the Business Directory

Announcements/Future Events:

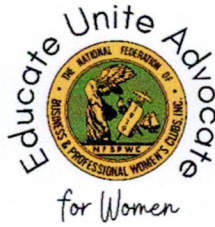
February:

Neurographic Art Session: With just paper and a pen, you'll discover a unique way to tap into your subconscious mind, unlocking new perspectives and ideas. Whether you're seeking personal growth or professional development, this workshop explores the intersection of art and neuroscience.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

Public Relations/Communications Activities:

Additional information not covered by this report:



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Committee Report
January 2024

THIS REPORT IS FOR COMMITTEE, SPECIAL COMMITTEE, TASK FORCE CHAIRS ONLY (not EC or Affiliate/Federation Presidents).

Committee Name: Environment Sustainable and Developmental Committee

Name of the Committee Member Submitting Report: Marikay Shellman

Chair(s): Marikay Shellman

Members of Your Committee (if applicable):

Susan Oser, Daneene Rusnak Monroe, Megan Shellman Rickard, Marikay Shellman, Cynthia Wieme, Tracey MacDermott

Events of Note October 2023 – January 2024:

We welcomed two new members to our committee: Cynthia Wieme and Tracey MacDermott. Tracey has also stepped up to chair BPW Colorado Environment.

Announcements/Future Events:

Earth Day Monday, April 22, 2024, Pulse of Earth Day. An interactive event involving NFBPWC members asking “What has inspired you to take action?” ESD is aligning our topic with Earth Day’s theme Planet vs, Plastics.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

Through our Simple Acts articles for the NFBPWC Newsletter, the ESD committee continues to address Climate Change and the actions each one of us can easily take to have an impact. In October Megan wrote about Eco-Friendly Menstrual Products. November Marikay discussed Recycling the Correct Way. Susan Oser authored a creative piece, “The Adventures of Nature Boy and How He Helped the ESD Committee” advising to keep our earth clean and tidy like our own beds. For January, 2024, Marikay’s Simple Act explained How to Eat Less Plastic which leads into our Earth Day presentation.

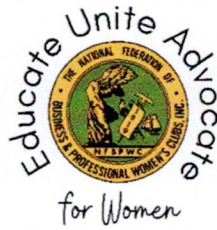
Marikay continues to write a monthly article, “ Bring Back the Pollinators”.

Public Relations/Communications Activities:

Susan Oser will educate NFBPWC members and ESD members through an article in March’s newsletter on how to use Social Media to promote our message of taking some action in addressing Climate Change.

Additional information not covered by this report:

We thank Laurie Dameron for her many years of dedication to the environment committees on which she served.



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Committee Report
January 2024

THIS REPORT IS FOR COMMITTEE, SPECIAL COMMITTEE, TASK FORCE CHAIRS ONLY (not EC or Affiliate/Federation Presidents).

Committee Name: **Digital Training**

Name of the Committee Member Submitting Report: **Teressa Gehrke**

Chair: **Teressa Gehrke**

Members of Your Committee (if applicable): NA

Events of Note October 2023 – January 2024: NA

Announcements/Future Events:

- [Change your PW day](#) : 2/1
- [Safer Internet Day](#): 2/14
- [International Women's Day](#): 3/8

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>): NA

Public Relations/Communications Activities:

- A new blog about Sextortion will be provided for the February newsletter and website

Additional information not covered by this report: NA

January 2024 Board Report from Magazine / Newsletter Chair

The January 2024 Magazine was our 77th issue.

Our first issue was September 2017. We have come a long way ... starting from an 8-page newsletter (September 2017) to sometimes nearing 60 pages.

I want to thank everyone for their continued contributions in making the NFBPWC Magazine such an interesting and informative “marketing tool” for NFBPWC. They provide an excellent opportunity for recruiting new members, proving the vibrancy of our organization.

As a reminder, submission deadlines are due by 7:00 pm Eastern time one week before the end of each month. There are two auto, system-generated reminders per month which lists the due dates. When sending in your submission, if you do not receive an email from Michele noting that she has received your submission, then she hasn't received it. Please send it again.

An important update ... since the magazine contains a lot of information that needs to be reviewed and approved before being sent out, to give us enough time to do so, the monthly magazine will be sent out to members between the 1st and 5th of the following month.

I would like to encourage the support of NFBPWC by participating in Advertising Opportunities.

- The Executive Committee previously approved advertising opportunities within the Magazine. Please make note of the difference between FREE and PAID advertisements:
 - **FREE** “advertising” pertains only to those events hosted by NFBPWC, BPW International, or any of the NFBPWC Committees. For example, the Digital Training events are advertised for free.
 - **PAID** advertising should be for those NFBPWC Members who are selling a product or service. While I can appreciate the Chapters wanting to promote their Members' Etsy sites, or their services, please consider asking them to support NFBPWC and purchase an advertising spot in the newsletter. NOTE: It is my understanding that members can advertise their products for free on the NFBPWC Facebook Marketplace page.

Here is our pricing per month for current NFBPWC Members:

- Full page \$85
- Half page horizontal \$50
- Half page vertical \$50
- Quarter page \$25

Non-Member pricing can be found on each issue of the Magazine at the end of the issue.

If you're interested in perusing some of the past issues, you can find them at:

<https://www.nfbpwc.org/E-News/>

The Affiliate Presidents, as well as the Executive Committee and Committees/Task Forces leaders, are highly encouraged to participate in the monthly magazine and offer submissions. This provides an

opportunity for all of our members to know what is going on in each of the Affiliate Chapters. Even if it is a few paragraphs on what your chapter has accomplished, or what your future events/plans are for your chapter; every little bit helps to make the newsletters interesting. Photos are encouraged (with names of who are in the photos) so that we also have the opportunity to 'see' our BPW Sisters.

If you wish to be on the monthly email reminders, which include the submission deadlines, please send an email to Michele at: newsletter@nfbpwc.org



UNITING & ADVOCATING *for Women*



January 30, 2024

TO: Megan Shellman-Rickard
President

FROM: Suzette Cotto
PR Chair

SUBJECT: Committee Report

Social Media Committee Members:

Eesha Goenka – Designated Social Media Coordinator

Current Initiatives Working:

2024 General Assembly Donor Solicitation Packet and GA Materials

CSW 68 Organizational Activities (March 10-22)

Theme:

Priority theme: Accelerating the achievement of gender equality and the empowerment of all women and girls by addressing poverty and strengthening institutions and financing with a gender perspective.

Review theme: Social protection systems, access to public services and sustainable infrastructure for gender equality and the empowerment of women and girls.

Ongoing social media support for all initiatives

Completed:

October 25 + November 8, 2023

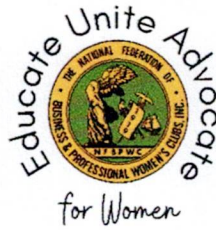
Launch, Sustain & Grow Your Organization in the Digital World - An Opportunity for NFBPWC Clubs Nationwide

Mini-course to help Affiliates learn how to use digital marketing to grow their organizations. The event was attended by 30 club members. Webinar attendees were able to purchase a deeply discounted workbook as a follow-up of all the material covered in the mini-course.

1. Ch 1 – Who Are You Online
2. Ch 2 – Business Branding
3. Ch 3 – CRM Software
4. Ch 4 – Email Marketing
5. Ch 5 – Social Media

Prospective Initiatives:

How to Write a Press Release for the Organization



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January 2024

THIS REPORT IS FOR COMMITTEE, SPECIAL COMMITTEE, TASK FORCE CHAIRS ONLY (not EC or Affiliate/Federation Presidents).

Committee Name: Rapid Response

Name of the Committee Member Submitting Report: Susan E. Oser

Chair(s): Susan E. Oser

Members of Your Committee (if applicable):

Daneene Munroe-Rusnak, Lilly Gioia

Events of Note October 2023 – January 2024:

Brainstorming on ideas via Google Chat including voting rights, gender equality, and book banning (to name a few) but nothing publicly significant.

Announcements/Future Events: Nothing to report currently but hoping to start thinking about the upcoming elections and issues of 2024.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>): N/A

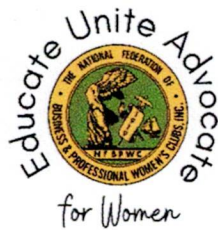
Public Relations/Communications Activities:

Just working on ideas to put out on behalf of NFBPWC.

Additional information not covered by this report:

We have brainstormed ideas to speak about and even had written ideas submitted, but no feedback as to whether they would be implemented, or another committee would take the mantle of whatever ideas.

I think scheduling of trying to work on an issue or a statement and coming up with good ideas for the EC to look at have been the biggest challenges,



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – Committee Report
January 2024

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Committee Name: International Liaison

Name of the Committee Member Submitting Report: Sandra Thompson

Chair(s): Sandra Thompson

Members of Your Committee (if applicable): None

Events of Note October 2023 – January 2024: Attended Regional meeting in January 2024. Will be a delegate for voting at the International vote.

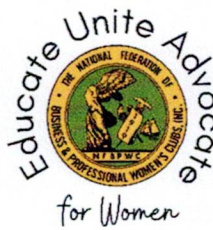
Announcements/Future Events: International Congress will be in November 2024 in St. Kitts.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>): None

Public Relations/Communications Activities: None

Additional information not covered by this report: None

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National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – President Report
January 2024

*This report is for the NFBPWC Affiliate/Federation Presidents ONLY.
(not NFBPWC EC or Committee, Special Committee, Taskforce Chairs).*

Affiliate/Federation Name:

Michigan

President:

Shirley Zeller

Leadership List (Executive Committee, Young BPW Representative, Board of Directors, Committee Chairs, Team Leads, etc.): Vice President – Advocacy – Amy Courter

Vice President – Membership – Sue Oser

Treasurer – Susan Murphy

Total Member Numbers reported to VP Membership for December 31, 2023: 140

Events of Note October 2023 – January 2024:

Held the Michigan Fall Board Meeting in West Branch, Michigan. Amy Courter, Sue Oser and Shirley Zeller gave a presentation on NFBPWC and how to use the website. The presentation was designed to encourage members to take part in webinars and to update profiles so information is current.

Announcements/Future Events:

None

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

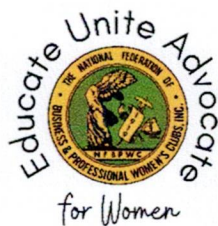
None

Public Relations/Communications Activities:

None

Additional information not covered by this report:

None



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – President Report
January 2024

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Affiliate/Federation Name: NFBPWC-NC

Name of the Leader Submitting Report (if not the President):

President: Marsha Riibner-Cady

Leadership List (Executive Committee, Young BPW Representative, Board of Directors, Committee Chairs, Team Leads, etc.):

Marsha Riibner-Cady, Magazine contributor and President nfbpwcnc@gmail.com

Lea-Ann Berst, NFBPWC-NC Webpage Master, and Facebook

Varnell Kinnin, SDG/Advocacy

Jo Naylor, Secretary and Bylaws Chair

Barbara Bozeman, NFBPWC-Virtual president

Total Member Numbers reported to VP Membership for December 31, 2023: 8 plus Barbara Bozem

Events of Note October 2023 – January 2024:

October: promoting national business women's week

November: Reports from members concerning their travels and holiday plans

December: Our holiday party virtually

January, Our annual meeting which we voted on renewing our current leadership for one more year!

Announcements/Future Events:

Our February 15, 2024 meeting will be a continuation of the Small Business meeting which starts at 7 pm Eastern right before the NC meeting.

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

We support the GED class at Edgecombe Community College in NC by supplying the students with snacks and school supplies. This is part of SDG #2 (Zero Hunger), #4 (Quality Education), and #1 (No Poverty) because people that get their high school diploma are more likely to get better jobs or continue their education)

Part of the materials we supply for the GED class include items that would be in support of the period poverty program.

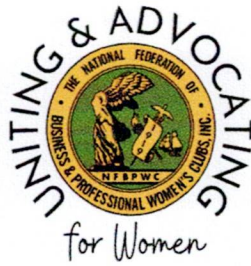
Public Relations/Communications Activities:

We always have an article in the magazine, sometimes with fun pictures! We promote our meetings on the website. We thank Michelle for being understanding if we are running late.

Additional information not covered by this report:

Due to the distance for our members to travel, from Manteo, NC to Provo, UT, we will always hold our meetings virtually. We welcome all NFBPWC members to our meetings. Come play NC style!

4 of us are planning on attending the event in PA!



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 - President Report
January 30, 2024

Affiliate/Federation Name: Pennsylvania Affiliate Chapter of NFBPWC

Name of the Leader Submitting Report:

President: Catherine (Cathy) Collins

Leadership List:

Catherine (Cathy) Collins	President and Membership Team
Laura Whetstone	Vice-President
Nancy Werner	Recording Secretary
Denice Robinson	Treasurer
Teresa Miller	Parliamentarian
Lilly Gioia	Legislation/Advocacy
Nancy Werner	Immediate Past President, Membership and Advocacy ERA Team

Affiliate/Federation Mission: To Achieve Equity for all Women in the Workplace through Advocacy, Education, and Information

MEMBERSHIP INFO:

The PA Affiliate Chapter NFBPWC currently has 31 members and one student member for a total of 32 members. I am pleased to announce we have maintained our 2023, membership which includes 9 new members.

Events of Note October 2023 - January 2024

Meetings were held via Zoom on November 12, 2023, and January 21, 2024.

PA affiliate Chapter members Nancy Werner and Cathy Collins attend NFBPWC Membership Meetings via Zoom with Kathy Kelly, Vice President (Membership) and the Membership Committee and provide information to members at our meetings. Additionally, Nancy Werner provides updates on the status of ERA.

Lilly Gioia, PA Affiliate Chapter Legislation/Advocacy Chair continues to provide the members with the latest legislation/advocacy issues affecting women and Pennsylvania happenings affecting women. Lilly attends monthly NFBPWC Advocacy Meetings as part of the NFBPWC Advocacy Team. We are grateful for all her research and in-depth analysis. Her reports can be viewed in the monthly NFBPWC. Newsletter.

Announcements/Future Events:

The PA Affiliate Chapter is looking forward to hosting the 2024 NFBPWC Biennial Conference (July 18-21, 2024), in King of Prussia, PA, near Philadelphia. Registration Information will soon be provided on the NFBPWC Website. The Sheraton Valley Forge, King of Prussia, PA hotel, has been

selected by the NFBPWC Executive Committee as the hotel for the Biennial Conference. Rooms can also be reserved at the Element hotel next to the Sheraton . Nancy Werner is serving as Conference Chair. Her committee from the PA Affiliate Chapter includes Terry Miller, Carole Turk, and Cathy Collins. Although this committee has been named to assist Nancy, many of our members will assist in final preparations. We are looking forward to welcoming members to Pennsylvania in July 2024. Please note the date.

The next PA Affiliate Chapter Meeting is scheduled for Sunday, March 10, 2024, , at 7:00 pm via Zoom.

Events, Initiatives, or Programs Connected to Sustainable Development Goals:

Our Goals this year include increasing membership and promoting our PA Affiliate Chapter through increased visibility. We will be utilizing our PR efforts and interpersonal communication to achieve these goals stressing individual contact with prospective members. We can build talent and leadership from within by encouraging our members to participate in the many activities and events being offered locally and by recognizing the many talents of our members.

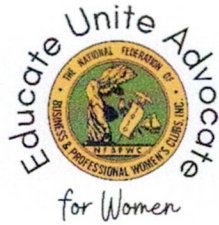
Public Relations/Communications Activities:

Several of our members will be attending the BPW PA State Board Meeting (PA Heritage Organization) on March 2, 2024, in State College PA. We plan to have a vendor table at the BPW/PA State Convention (June 6-9, 2024) where we will promote PA Affiliate Chapter Membership.

We continue our recruitment efforts at these state functions. Since most of our members are also members of the BPW/PA heritage organization our members have been promoting Membership in the PA Affiliate Chapter at their respective District and Local meetings.

On behalf of the PA Affiliate Chapter NFBPWC, we have placed an Ad in the 2024 National Women's History Alliance Magazine. We have done this for the past three years to promote visibility and to support the National Women's History Alliance.

We continue to provide information on our Facebook page thanks to members Ginny Bailey and Emily Holgash.



National Federation of Business and Professional Women's Clubs
Board of Directors Meeting #6 – President Report
January 2024

*This report is for the NFBPWC Affiliate/Federation Presidents ONLY.
(not NFBPWC EC or Committee, Special Committee, Taskforce Chairs).*

Affiliate/Federation Name: NFBPWC-Virtual

President: Barbara Bozeman

Leadership List President: Barbara Bozeman
Secretary: Valentin Soran
Past President: Daneene Monroe Rusnak

Total Member Numbers reported to VP Membership for December 31, 2023: 43 plus 6 students

Events of Note October 2023 – January 2024:

October: National Business Women's Week
November: Annual Meeting
December: No meeting (Holiday)
January: Moving Forward in 2024

Announcements/Future Events:

NFBPWC-Virtual provides monthly programming based on member requests and interests

Events, Initiatives, or Programs Connected to Sustainable Development Goals (link here: <https://sdgs.un.org/goals>):

Public Relations/Communications Activities:

Additional information not covered by this report: